

BRASÍLIA-2017 Seminars

Thursday, 26/10, Seminar 1 - Thematic Philately

By Damian Laege

Aim: The seminar is focusing on how to develop a thematic exhibit based on how to build the exhibit in the best possible way, based on short lectures and the presentation of some exhibits which will be critically evaluated. The interaction with the attendance will be stimulated. In the end of the seminar the participants will be able to add practical tools to their own exhibits.

8:50	Opening of the seminar, general introduction
9:00 - 10:30	Lecture: philatelic criteria for choosing material My best 12 pages: presentation of exhibitor A His best 12 pages: selection made by Damian for exhibit A Discussion of how to improve the presented pages, focus on choice of material Introducing the “homework” task for the audience: look at exhibit B and identify the best pages
10:30	Interval
11:00 - 12:30	Lecture: thematic development My best 12 pages: presentation of exhibitor B His best 12 pages: selection made by the audience for exhibit B (“homework task”) His best 12 pages: selection made by Damian for exhibit B Discussion of how to improve the presented pages, focus on thematic development Introducing the “homework” task for the audience: look at exhibit C and identify the best pages
12:30	Lunch
14:00 - 15:30	Lecture: plan and implementation of the plan My best 12 pages: presentation of exhibitor C His best 12 pages: selection made by the audience for exhibit C (“homework task”) His best 12 pages: selection made by Damian for exhibit C Discussion of how to improve the presented pages, focus on the implementation of the plan
15:30	Future directions of thematic philately
16:00	Adjourn

Friday, 27/10, Seminar 2 - Fight Against Forgeries Committee

By Geoffrey Kellow and Tay Pen Hian

Aim: The seminar is focusing on classifying the different types of fakes, the way as expert group work and identifying certificates.

8:00 - 10:00	GENERAL VIEW <ul style="list-style-type: none">✓ Fakes against the Postal Offices✓ Fakes against philatelists✓ Illegal and prohibited issues
	HOW AN EXPERT GROUP WORKS <ul style="list-style-type: none">✓ Before exhibition✓ During Exhibition✓ After Exhibition
	DISCUSSING ABOUT THE MATERIAL <ul style="list-style-type: none">✓ Covers✓ Repaired items✓ Cleaning of stamps✓ Rates
	CONCLUSION <ul style="list-style-type: none">✓ importance of well identifying certificates✓ year of production of certificates✓ Experts✓ second opinion

Friday, 27/10, Seminar 3 - Postal Stationery

By Lars Engelbrecht

Aim: The seminar is focusing on how to develop a postal stationery exhibit based on your postal stationery collection, and also how to build the exhibit in the best possible way. We will be looking at different approaches to an exhibit with examples on the story you can tell in an exhibit. We will also have a look at different introduction pages and different exhibit pages to evaluate and learn from different ways of exhibiting. In the end of the seminar the participants can show up to four pages from their postal stationery exhibit, and get feedback and suggestion from the other participants and the seminar responsible.

10.25	Welcome and introduction of the seminar responsible
10.30- 12.00	How to build a postal stationery exhibit <ul style="list-style-type: none">- The idea and purpose of the exhibit- The material available- The story in the exhibit- Practical advise
12.00- 13.30	Lunch
13.30- 15.00	Learning from other exhibits <ul style="list-style-type: none">- Introduction pages- Page layout- Description of items- Placing text and items on the page- Balance in the frame
15.00 - 15:30	Interval
15.30- 17.00	The participants exhibit pages <ul style="list-style-type: none">- All participants are asked to bring up to four (4!) pages from their postal stationery exhibit (or the beginning of a new exhibit)- Advise for each participant: What is really good and what can be improved?

Saturday, 28/10, Seminar 4 – Open Philately – the guidelines, the story and the material for a good exhibit

9:00 - 12:00

By Jennifer Banfield

Aim: To present the guidelines and possibilities of this exhibition class with examples of the variety of material which can be used. Everyone will be able to look at the exhibit and ask questions.

Saturday, 28/10, Seminar 5 - Guided walk through the thematic class

(in Portuguese)

14:00 - 16:00

By Damian Laege (damian.laege@uzh.ch)

Aim: The guided walk is focusing on the analysis of practical issues about the thematic exhibits. The interaction with the attendance will be stimulated.